

Message Map

Reference	Topic	
<b>Summary / Question</b>		
<b>Key message 1</b>	<b>Key message 2</b>	<b>Key message 3</b>
<b>Evidence / Story 1.1</b>	<b>Evidence / Story 2.1</b>	<b>Evidence / Story 3.1</b>
<b>Evidence / Story 1.2</b>	<b>Evidence / Story 2.2</b>	<b>Evidence / Story 3.2</b>
<b>Evidence / Story 1.3</b>	<b>Evidence / Story 2.3</b>	<b>Evidence / Story 3.3</b>